

**You are invited to join CDD, April 15-22, 2016 as a Scavenger Hunt Sponsor!**



This is the Second Year for the CDD Spring Fever Scavenger Hunt. Last year the game was enjoyed by 124 CDD Residents and Staff. This year, due to our consolidation of services with Special Neighbors, Inc., we anticipate participation of 340 employees and 205 residents across Jackson County. We have also implemented an app based game play via GooseChase. Next year, we plan to expand by inviting 50 community teams to register and join the fun via a designated web presence, Facebook, and community wide game play.

Currently CDD has a Facebook presence of 526 likes and an average post reach of 392.

Other sponsorship opportunities include:

- ♦ Grand Prize Sponsorship
- ♦ Random gift prizes during game play
- ♦ Judges
- ♦ Spirit Stick Sponsor
- ♦ Traveling Trophy Sponsor

**YES! My business would like to be a sponsor!**

\$ \_\_\_\_\_ Name: \_\_\_\_\_ Email: \_\_\_\_\_

For more information, contact: [stacieb@cddkc.org](mailto:stacieb@cddkc.org) or 816-531-0045. Deadline is Noon, April 8, 2016.

<u>Sponsorship Levels</u>	<b>Anchorman \$500</b>	<b>Team-Mate \$400</b>	<b>Champion \$300</b>	<b>Groupie \$200</b>	<b>Friend \$100</b>
Just one "Presented by (Sponsor Name)" via "splash screen" presence for participants to see when joining the game app. This splash screen is typically a full-screen image highlighting your brand and creating a positive association for everyone playing.	✓				
Logo placement, link or photo with mission destination (check in) in game	✓	✓			
Mission destination (check in) in game play	✓	✓	✓		
Mission title in game play	✓	✓	✓	✓	
Logo placement (and link) on CDD Facebook/ Twitter	✓	✓	✓	✓	✓
Logo placement (and link) on CDD website	✓	✓	✓	✓	✓