



Center for Developmentally Disabled 1010 West 39th Kansas City, MO 64111 (816) 531-0045

FOR IMMEDIATE RELEASE

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Center for Developmentally Disabled Unveils New Logo

Kansas City, MO (June 28, 2017): Center for Developmentally Disabled provider of care and services to over 180 individuals with developmental and intellectual disabilities in Kansas City is thrilled to announce a new brand identity with a refreshed organization logo. CDD is unveiling a new logo that builds on the organization's image and creates a modern look and feel that aligns with CDD's purpose, values, and culture.

CDD's logo has been modernized to reflect its mission of supporting persons with disabilities. The old logo was built upon the residential services CDD provides. The new logo still gives the impression of home, but incorporates CDD's focus on people.

The new logo and tagline will be rolled out throughout the next year.



Center for Developmentally Disabled (CDD) is a 501(c)(3) nonprofit organization that has served hundreds of Kansas Citians with intellectual and developmental disabilities since 1972. CDD provides housing, residential care, and day habilitation to over 180 individuals, 365 days a year. CDD believes that everyone has the ability to learn, grow, and make lifestyle choices. Its mission is to support persons with disabilities in achieving their fullest potential.



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Interviews with President & CEO, Chair of the Board, and others available upon request. Contact Baylee DeLaurier at 816-531-0045 or bayleed@cddkc.org.